

Steps to Making a Book Trailer

Pick the right book	One you love Movie Rule	
Watch other trailers	Get ideas -	
Write your script	10 to 15 sentences Short sentences – 1 picture , Long sentences – 2 to 3 pictures, get basic book info for title	
Make a Folder	Student Share-Teacher's folder- Title of book- everything gets saved here	
Find your pictures	Search – 640 by 480, reuse or copyright free, right click & save picture <u>on full size</u> to folder , name , photographer?	
Photo Story 3	Begin new story save to your file Save often throughout this process	
Import pictures/ green& black	Import & arrange your pictures , import your back ground 1 green & 3 black, arrange pictures in order	
Match Script to pictures	Skip ahead to Narrate your pictures – to place notes for script only. Now go back to Add a Title to your picture to create your title on the green background and your credits on the black screen.	
Flow & Focus	Does it flow , does it make sense – not too much script on one picture, did you end strong Hit preview and watch.	
Enhance & Edit	From Import and Arrange Play edit your with pictures If you crop make sure it is still 640 by 480 Don't remove black borders From Add at Title you can add an effect to your picture.	
Create Music	Skip ahead to Add Background Music , click the picture on the timeline and your music will start there, the music goes very low on the timeline.	
Test & Show- preview 1	Hit the preview button anytime – did your music enhance the story- do you still have focus and flow Let Mrs. H or mentor know you are ready	
Narrate & Narrate again	Narrate & Customize Motion – your script notes are already on- try and narrate with emotion in one sitting- Keep redoing as necessary. If it sounds good match number of seconds to your narration – customize motion	
Test & Show – Preview 2	Hit preview button again – this where you need to adjust narration and music. Let Mrs. H/ mentor know you are done.	
Finalize & Present	Now your story can be rendered to a movie – Mrs. H does this and then will put it on the book trailer wiki – and set you up for blogging.	
Evaluate	How did you do?? Self evaluate – a form may be provided .	